

T.C. Cameron

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www.TCCameron.com _ www.TheWriteReferee.com

PROFESSIONAL SUMMARY: Professional writer, sales consultant and three-sport referee. Portfolio includes multiple bylines, various writing styles and excellent public speaking and speech-writing abilities. In summary, a successful sales and media background incorporated with high-level officiating experience create a multi-talented, achievement-orientated professional.

MEDIA EXPERIENCE:

National Freelance Writer

8/06 - Present

Professional writer adapt at the fast-paced, cutting edge writing industry. Skill set includes news-worthy instincts, fact-gathering, networking, ability to work well within team strategies and successful story completion. A more complete portfolio is available at **www.TCCameron.com** or upon request.

The Oakland Press

2/08 - Present

Professional blog content syndicated with The Oakland Press's network of hometown newspapers online. Responsible for creating three posts per week with a historical slant to prep sports of the past and their relevant lessons for today.

www.TheWriteReferee.com

2/07 - Present

Author's self-directed website combining different writing styles, sport and lifestyle copy highlighted by opinion, features and exclusive interviews. Launched April 1, 2007

www.Officiating.com

12/01 - Present

Officiating.com is a national officiating resource for referees of differing profession levels and different sports. Detailed referee mechanics in football, basketball and baseball. Stories include profiles, human interest and professional interviews.

The Daily Tribune, Royal Oak, Michigan

6/98 - 2-03

Freelance author of "Officially Speaking", a weekly Q&A column dedicated to high school sports rule interpretations. Answered reader questions, discussed plays of interest and used the column as a vehicle to promote local athletes outside of 'gamer' or 'agate' game recants.

**The Ann Arbor News, Ann Arbor, Michigan
6/93 - 12/94**

Hired as freelance stringer, later brought on fulltime staff for daily, afternoon publication covering the University of Michigan, Eastern Michigan University, county industry and city/county governments in a three-county footprint.

Staff Reporter

- Prep, collegiate sports writer, news stringer. Assigned content startup of the "Ypsilanti Press" edition of the Ann Arbor News after Booth Newspapers acquired the former Ypsilanti daily.
- Authored front-page content including *1994 News Football Preview* and stadium preview preceding opening of Cleveland Indians' Jacobs Field.
- "Weekend Warrior" segment, enlightening readership to worthy athletes with local interest.

REFEREE EXPERIENCE

**College and High School Game Official
8/96-Present**

Three-sport officiating portfolio includes a 10-year Michigan High School Athletic Association award, service to four different officiating associations and utilization of the same professional networking skills used in private and corporate sectors.

Baseball Umpire

- Eight high school regional / one quarterfinal assignment since 1998.
- Assigned 2006 Mid-Central Conference Tournament Final.
- Two collegiate post-season assignments.
- NCAA, NAIA and JUCO league-assignment official.
- 2006 NABC World Series umpire.

Basketball Official

- Four-year collegiate referee with playoff assignment in 2005 and 2006.
- Eight high school district and two regional state playoff assignments since 1996.
- Two-time national AAU Championship Referee (2004, 2007).
- Former Scoring Crew Member for the Detroit Shock and Detroit Pistons.

Football Official

- Member, Michigan Collegiate Football Officials' Association.
- Time-out coordinator, (Red Hat) Comcast Local production crew.
- Back Judge in Michigan Intercollegiate Athletic Association (MIAA) and Referee/Head Linesman in the high school ranks.
- Former down box / linesman in the Arena Football League for the now-defunct Detroit Fury.

SALES EXPERIENCE:

Cliff Keen Athletic, Inc

8/07 - Present

Cliff Keen Athletic, Inc. is an officials' gear company dedicated to the advancement of sports through innovative product and communication.

Creative Consultant -- Officials

- Work directly with in-house advertising and art department, developing copy for catalog, dealer communication and monthly 'editorial' feature in *Referee Magazine*.
- Represent Cliff Keen at national and regional rules meetings and officiating summits, reinforcing relations with valued partners, dealers and associations.

Professional Sales Consultant

8/96 - 4/06

Began at John Hancock's Mohn General Agency and moved on to

self-directed sales as independent financial planning agent. Also worked in the competitive mortgage brokerage industry and finally, Roger Penske's United Auto Group

Professional Sales Consultant

- 1998 sales leader of John Hancock Mutual Funds, honored in Hancock's FieldFocus, for outstanding results for above-mentioned sales model from 1996 to 1999.
- Promoted new strategy to earn mortgage business from and simultaneously donate charitably within school fundraising groups for Centurion Mortgage.
- Captured 40 "not-for-profit" groups for "sponsored-group discounts" while working under Superior Risk Management DBA. Retained nearly 400 clients from John Hancock.
- Professional sales associate of the Honda automotive brand name through electronic Internet sales, walk-in and lead-generated sales.

EDUCATION:

BS, Eastern Michigan University, Ypsilanti, Michigan.

Major / Minor: Journalism / Political Science

- Assignment and beat writer, editorial page contributor for campus newspaper. City riot, scholarship scandal and EMU's participation in Mid-American Conference and NCAA championships.
- Awarded 1993 Michigan Collegiate Story of the Year for profile of EMU football coach Ron Cooper as one of only two black head coaches in major college football.

PROFESSIONAL & COMMUNITY INVOLVEMENT:

Member, American Society of Journalists and Authors (ASJA)

Member, Detroit Sports Broadcasters Association (DSBA)

Member, National Association of Sports Officials (NASO)

Member, Michigan College Football Officials Assoc. (MCFOA)

Member, Collegiate Baseball Umpires Alliance (CBUA)

Member, Metro Detroit Officials' Association (MDOA)

Member, Michigan High School Athletic Association (MHSAA)

Member, E-Club, Eastern Michigan University

