

T.C. Cameron

Annapolis, Maryland 21409

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TCCameron.com & TheWriteReferee.com

~Professional Summary~

I offer a strong portfolio of writing and professional communication skills. My talents include strong sports copywriting, experience with national branding campaigns, advertising and aditorial writing and in-depth profiling. I've authored two regional prep sports history books and have interviewed hundreds of national sports figures for various publications and business purposes. Finally, I'm an accomplished three-sport collegiate game official.

~Experience~

The Write Referee, LLC

Author, Writer, Consultant

Annapolis, Maryland 21409

August 2006 to Present

Authored two regional prep sports history books for Arcadia Publishing. Released in August 2008, **Metro Detroit's High School Football Rivalries** (ISBN 978-0-7385-6168-4) profiled the rite of passage high school football represents in metro Detroit, where towns shutter and time stops for nine Fridays in the fall.

Metro Detroit's High School Basketball Rivalries (release scheduled for October 2009; ISBN 978-0-7385-6014-4) detailed metro Detroit's passion for high school basketball, unsuppressed by the cataclysmic social and racial strife of the past 60 years.

Authored *TheWriteReferee.com* into a syndicated blog; moderated national blogging seminar at ASJA Writer Convention, New York City; April 2008. Own several byline credits as a national freelance writer. Member of the Society of Professional Journalists (SPJ) and the American Society of Journalists & Authors (ASJA).

Cliff Keen Athletic, Inc.

Contracted Media Manager

Ann Arbor, Michigan 48108

July 2008 to July 2009

National advertising/branding copywriter for Cliff Keen's wrestling and officials' apparel campaign. Also wrote aditorials, product call-outs, catalog copy for wrestling and officiating product lines. Quarterbacked photo shoots, talent acquisition, site permissions. Responsible for producing company publicity, including internal and external business-related documents and press releases.

~Education~

Eastern Michigan University

Bachelor of Science; Journalism/Political Science

Ypsilanti, Michigan 48197

1995

*~Downloadable resume, clip sheets & credits and available at TCCameron.com~
~Formal, professional references furnished upon request~*